

# **Annual Report and Action Plan**

Company Name: TIMBERLINK AUSTRALIA PTY LIMITED

Trading As: Timberlink Australia

ABN: **12161713015** 

### **About APCO**

Australian Packaging Covenant Organisation (APCO) is a co-regulatory not-for-profit organisation leading the development of a circular economy for packaging in Australia. APCO's vision is a packaging value chain that collaborates to keep packaging materials out of landfill and retains the maximum value of the materials, energy and labour within the local economy.

Each year, APCO Brand Owner Members are required to submit an APCO Annual Report and an APCO Action Plan. This document is the Annual Report and Action Plan output for the organisation listed above. This document provides the overall performance level of the organisation, as well as any commitments they have made to work towards on their packaging sustainability journey. This document may also include additional information provided by the Member in their report.

### **Overall Performance Advanced**

The chart below indicates the overall performance level of this organisation listed above in the 2024 APCO Annual Report. The organisation's reporting period was January, 2023 - December, 2023

Getting Started	2 Good Progress	3 Advanced	4 Leading	5 Beyond Best Practice

#### **Understanding APCO Annual Reporting performance levels:**

**Getting Started**: You are at the start of your packaging sustainability journey.

You have made some first steps on your packaging sustainability

journey.

You have taken tangible action on your packaging sustainability

Advanced:

journey.

You have made significant progress on your packaging

Leading:

sustainability journey.

Beyond Best Practice:

You have received the highest performance level and have made significant progress on your packaging sustainability journey.



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#### **Additional Information**

The information below indicates additional information that the organisation included in their APCO Annual Report.

Please use the space below to provide examples or case studies of exemplary packaging sustainability conducted by your organisation.

• Upon review of the final packaging for a New Product it was initially determined that Medium Density Fibreboard (MDF) would be used for product protection. Further investigation found this material would likely not be recyclable for our customers. The MDF was removed from the packaging specification and substituted by a heavy-duty cardboard that could be recycled in our customers' onsite cardboard bins. This change has resulted in us avoiding sending over 38 Tonne pa of non-recyclable packaging being sent to our customers\*.

\*Estimated from initial packaging design and projected sales volume.

#### **APCO Action Plan Commitments**

For each of the Packaging Sustainability Framework criteria listed below, a description is provided along with the commitments made by the organisation in their APCO Action Plan.

#### Criteria 1:

#### Governance & Strategy:

This criteria considers actions to integrate packaging sustainability into business strategies.

- Develop a strategy that includes goals (objectives) and targets for packaging sustainability that addresses the Sustainable Packaging Guidelines (SPGs) or equivalent.
- Have our executive or board of directors review our strategy and have the strategy integrated within our business processes.
- Regularly communicate and promote packaging sustainability objectives and targets within our organisation.

#### Criteria 2:

#### **Design & Procurement:**

This criteria considers actions taken to ensure that sustainability principles are considered in the design or procurement of both new and existing packaging through use of the Sustainable Packaging Guidelines (SPGs).

- Review 90% of our packaging against the Sustainable Packaging Guidelines (or equivalent).
- Improve the accuracy of our data regarding reviews of packaging using the Sustainable Packaging Guidelines (or equivalent).
- Incorporate the Sustainable Packaging Guidelines (or equivalent) into procurement processes.
- Consider the following Sustainable Packaging Principles in our packaging reviews:
  - Design for recovery
  - Optimise material efficiency





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- Design to reduce product waste
- Eliminate hazardous materials
- Use of renewable materials
- Use recycled materials
- Design to minimise litter
- Design for transport efficiency
- Design for accessibility

Criteria 3:

#### **Recycled Content:**

This criteria considers actions taken to increase or optimise the amount of recycled material used by your organisation.

- Develop a policy or procedure to buy products and/or packaging made from recycled materials.
- Use recycled content in:
  - Tertiary packaging that we use to sell our products
- 90% of our packaging to be made using some level of recycled material

Criteria 4:

### Recoverability:

This criteria considers actions taken to improve the recovery of packaging at end-of-life and increase use of reusable packaging.

- 100% of our packaging to be designed to have all packaging components be recoverable at end-of-life.
- Improve the accuracy of our data regarding recoverability.
- Investigate opportunities to use reusable packaging.

Criteria 5:

### Disposal Labelling:

This criteria considers the extent to which packaging has been labelled to help consumers determine what to do with packaging at end-of-life.

Improve the accuracy of our data regarding labelling.

Criteria 6:

### On-site Waste:

This criteria considers progress in increasing the amount of on-site solid waste being diverted from landfill.





## 2024

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- Have recycling programs for the following materials:
  - Paper/cardboard
  - Rigid plastics
  - Timber
  - Metals
- Aim for 45% of our on-site waste to be diverted from landfill.
- Improve the accuracy of our data regarding on-site waste.

#### Criteria 7:

#### **Problematic Materials:**

This criteria considers the extent to which organisations are actively phasing out problematic and unnecessary single-use plastic packaging and preventing/reducing litter.

- Help reduce litter by:
  - Conducting regular clean ups
  - To include packaging recycling information in customer newsletter

